



Dear Valued Community Member,

Thank you for considering the opportunity to sponsor our 7th Annual 5K and 1-Mile Fun Run/Walk (Run New Tampa) to be held on March 8, 2025. Each year, we are growing our reach and our impact, but this can only continue with support from fantastic sponsors, like you. For our upcoming 7th Annual Race event, Hunter's Green Elementary PTA is teaming with Turner/Bartels K-8 PTSA for the **largest PTA/PTSA-led 5K in the state of Florida!** Our 5K and 1-mile Fun Run/Walk is open to the general public and is a great place to show your support for our public education system.

This will provide your business with an opportunity to reach more than 3,000 students and their families at Hunter's Green Elementary and Turner/Bartels K-8 schools, 800+ racers, more than 30,000 vehicles that drive on Cross Creek daily, and so much more. There are social media opportunities, newsletter opportunities and chances to provide exclusive offers prior to race day. Based on sponsorship levels, your logo can even be displayed on t-shirts worn for years to come; but what you might find the most valuable, is the satisfaction of supporting your local New Tampa community and impacting the lives of our children.

We know that when a community comes together – we become stronger, more supportive, and grow together. Our event has seen substantial growth over the years, and we are expecting another double digit increase in participants this year. Our team looks forward to working with you to showcase your brand as we build community and strengthen our school. If you have any questions about these sponsorship opportunities, please reach out to our sponsorship team at sponsors@huntersgreenpta.com. Thank you for your support of our event, school and students.

Regards,

Kristin Householder
Hunter's Green Elementary PTA
partners@huntersgreenpta.com



RUN NEW TAMPA

SATURDAY, MARCH 8, 2025

SPONSORSHIP REGISTRATION

Name: _____
Address: _____
Email: _____
Business Website: _____

Business Name: _____
City/State/Zip: _____
Phone: _____
Business Phone: _____

Mark the desired sponsor level:

- Ultimate Sponsor (\$3000) Gold Sponsor (\$2000) Silver Sponsor (\$1000) Bronze Sponsor (\$500)
 Limited Sponsorship Opportunity (see back)

Reach over 3,000 Tampa families while supporting your New Tampa Schools with one of our Sponsorship Packages

Ultimate Sponsor - \$3000

Premier Event Recognition

- Logo placement on runner's souvenir photo (first 3 Ultimate Sponsors)
- Logo displayed as a premier Sponsor at 5K run, HGE & TBK8 PTA/PTSA websites and on souvenir Run Shirt
- 4 entries to the Run New Tampa 5K Run
- Additional collaborative marketing opportunities

Event Recognition

- Name on sponsor banner at Start/Finish line, displayed on HGE fence through spring
- Display space for in-person marketing at race day sponsor fair

Additional Benefits

- Logo on HGE Digital Marquee for 2 days a week from 2/3 to 3/14
- Recognition in HGE & TBK8 PTA/PTSA newsletters and social media
- Recognition on race registration website with hyperlink
- Flyer or item insert in 5K runner bag



Gold Sponsor - \$2000

Event Recognition

- Logo displayed as a Sponsor at 5K run, HGE & TBK8 PTA/PTSA websites and on souvenir Run Shirt
- 2 entries to the Run New Tampa 5K Run
- Name on sponsor banner at Start/Finish line, displayed on HGE fence through spring
- Space for in-person marketing at race day sponsor fair

Additional Benefits

- Logo on HGE Digital Marquee for 1 day a week from 2/3 to 3/14
- Recognition in HGE & TBK8 PTA/PTSA newsletters and social media
- Recognition on race registration website with hyperlink
- Flyer or item insert in 5K runner bag

Silver Sponsor - \$1000

Event Recognition

- Logo displayed as a Sponsor at 5K run, HGE & TBK8 PTA/PTSA websites and on souvenir Run Shirt
- 2 entries to the Run New Tampa 5K Run
- Name on sponsor banner at Start/Finish line, displayed on HGE fence through spring
- Space for in-person marketing at race day sponsor fair

Additional Benefits

- Recognition in HGE & TBK8 PTSA newsletters and social media
- Recognition on race registration website with hyperlink
- Flyer or item insert in 5K runner bag



RUN NEW TAMPA

SATURDAY, MARCH 8, 2025

Reach over 3,000 Tampa families while supporting your New Tampa Schools with one of our Sponsorship Packages

Bronze - \$500

Event Recognition

- Space for in-person marketing at race day sponsor fair

Additional Benefits

- Recognition in HGE & TBK8 PTA/PTSA newsletters and social media
- Recognition on race registration website with hyperlink
- Flyer or item insert in 5K runner bag

Limited Sponsor Opportunities

- Photo Sponsor \$750**
Your logo will be added to all professional race pictures that the participants can download and share
- Final Stretch Recognition \$250**
Have your business recognized on the final stretch of the race with a sign and your logo.
- Water Table Sponsor \$250**
Signage at water table and opportunity to volunteer.
- Warm Up Sponsor \$500**
Lead warm up for racers
- Post-Race Snack Sponsor \$500 (3 opportunities)**
Recognition at the post race table
- Sponsor a Mile \$250 (3 opportunities)**
Sign at a mile marker

Each of these sponsorship opportunities receives the ability to have 1 item in 5K runner bags.

In Kind Sponsorships

If you are unable to contribute a monetary amount for our sponsorships, we also accept In Kind Sponsorships through donations of water, post-race snacks, and gifts for winners. All In Kind Sponsors will be recognized on HGE & TBK8 Social Media platforms and in the HGE & TBK8 newsletters.

Please Note: If the event is modified for any reason, including the need to safely adhere to social distancing requirements, we will make every effort to provide comparable marketing opportunities/benefits in exchange for your generous donation. Refunds will not be issued.

Make checks payable to: HGE PTA

Mail or deliver check to Hunter's Green Elementary PTA, ATTN: Business Partners, 9202 Highland Oak Drive Tampa, FL 33647

Hunter's Green Elementary PTA is a registered 501(c)(3) organization. A copy of official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 1-800-435-7352 within the state. Registration does not imply endorsement, approval, or recommendation by the state. FEIN: 59-3131106

PTA
everychild.onevoice.™